

City of South Lake Tahoe

February 2010

Period 5 of 12 Fiscal Year 2009-2010

Motels w/Zero occupancy or not reported, 30-day stays, time-share/owner properties excluded

	Month-to-Date			Year-to-Date						
	Current Yr	Prior Yr	Vari	Current Yr	Prior Yr	Vari				
Revenue Motel	\$3,577,772	67%	\$3,619,335	67%	-1%	\$13,564,978	68%	\$14,289,881	69%	-5%
Revenue Rental	\$1,730,838	33%	\$1,784,377	33%	-3%	\$6,386,761	32%	\$6,538,902	31%	-2%
Revenue Total	\$5,308,610		\$5,403,712		-2%	\$19,951,739		\$20,828,783		-4%
Occupancy Motel	41%		40%		2%	29%		31%		-6%
Occupancy Rental	21%		20%		4%	15%		14%		7%
Occupancy Total	34%		33%		4%	24%		26%		-8%
ADR Motel	\$121.65		\$116.68		4%	\$113.72		\$112.72		1%
ADR Rental	\$227.71		\$250.40		-9%	\$215.31		\$233.91		-8%
ADR Total	\$143.43		\$141.67		1%	\$133.95		\$134.62		0%
RevPar Motel	\$49.82		\$46.51		7%	\$32.53		\$34.85		-7%
RevPar Rental	\$47.55		\$49.02		-3%	\$32.54		\$33.31		-2%
RevPar Total	\$49.05		\$47.31		4%	\$32.53		\$34.35		-5%

Zero Occupancy	21	15	40%
30-day Stays	40	43	-7%
Time-Share	9	9	0%
Exclusions	70	67	4%
Participating	40	43	-7%
Total Properties	110	110	0%

Motels

MOTEL									
Caterogy	Daily Avail	Monthly Avail		Room Nites Sold		Occup	Gross Receipts	ADR	Rev PAR
1 - 15 Rooms	82	2,296	3%	627	2%	27%	\$ 96,590	\$ 154.05	\$ 42.07
16 - 30 Rooms	235	6,580	9%	1,345	5%	20%	\$ 113,982	\$ 84.74	\$ 17.32
31 - 50 Rooms	148	4,144	6%	1,487	5%	36%	\$ 94,182	\$ 63.34	\$ 22.73
51 - 75 Rooms	467	13,076	18%	6,033	21%	46%	\$ 584,097	\$ 96.82	\$ 44.67
76 - 125 Rooms	829	23,212	32%	9,244	31%	40%	\$ 1,055,524	\$ 114.18	\$ 45.47
126 - 999 Rooms	804	22,512	31%	10,674	36%	47%	\$ 1,633,397	\$ 153.03	\$ 72.56
Total	2,565	71,820	100%	29,410	100%	41%	\$ 3,577,772	\$ 121.65	\$ 49.82

Prior Year Comparison							
Nites	Vari		Occup	Vari	ADR	Vari	
635	(8)	-1%	21%	30%	\$ 152.57	\$ 1.48	1%
1,305	40	3%	26%	-21%	\$ 86.50	\$ (1.76)	-2%
1,775	(288)	-16%	35%	3%	\$ 63.87	\$ (0.53)	-1%
6,321	(288)	-5%	38%	21%	\$ 87.62	\$ 9.20	9%
10,735	(1,491)	-14%	42%	-5%	\$ 106.35	\$ 7.83	7%
10,247	427	4%	46%	3%	\$ 156.21	\$ (3.18)	-2%
31,018	(1,608)	-5%	40%	2%	\$ 116.68	\$ 4.97	4%

RENTAL PROPERTIES							
	Daily Avail	Monthly Avail	Unit Nites Sold	Occup	Gross Receipts	ADR	Rev PAR
All Properties	1,300	36,400	7,601	21%	\$ 1,730,838	\$ 227.71	\$ 47.55

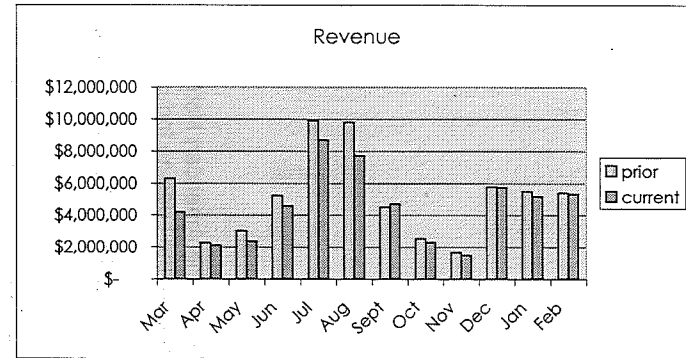
Prior Year Comparison							
Nites	Vari		Occup	Vari	ADR	Vari	
7,126	475	7%	20%	4%	\$ 250.40	\$ (22.69)	-10%

Y-O-Y Comparison
Lodging Statistics
City of South Lake Tahoe

excludes 30-day stays, time-share/owner properties, zero occupancy

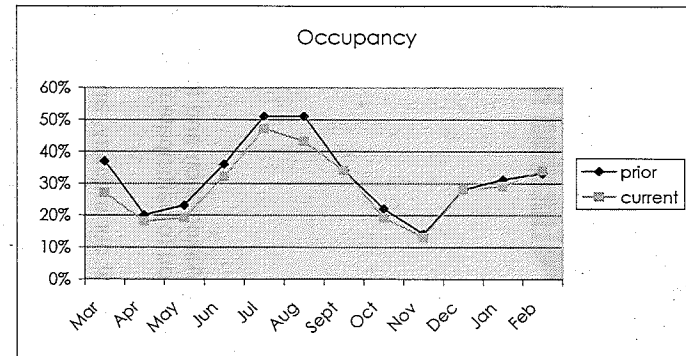
Revenue

	Total			Motel			Rental		
	prior	current	variance	prior	current	variance	prior	current	variance
Mar	\$ 6,287,268	\$ 4,194,835	-33%	\$ 4,453,962	\$ 3,120,125	-30%	\$ 1,833,306	\$ 1,074,710	-41%
Apr	\$ 2,261,254	\$ 2,102,777	-7%	\$ 1,848,016	\$ 1,664,724	-10%	\$ 413,238	\$ 438,053	6%
May	\$ 3,008,217	\$ 2,359,603	-22%	\$ 2,441,447	\$ 1,924,516	-21%	\$ 566,770	\$ 435,087	-23%
Jun	\$ 5,216,680	\$ 4,554,689	-13%	\$ 3,888,834	\$ 3,449,384	-11%	\$ 1,327,846	\$ 1,105,305	-17%
Jul	\$ 9,902,870	\$ 8,696,150	-12%	\$ 6,612,638	\$ 5,750,191	-13%	\$ 3,290,232	\$ 2,945,959	-10%
Aug	\$ 9,798,490	\$ 7,694,347	-21%	\$ 6,695,477	\$ 5,096,961	-24%	\$ 3,103,013	\$ 2,597,386	-16%
Sept	\$ 4,509,218	\$ 4,696,063	4%	\$ 3,525,551	\$ 3,653,097	4%	\$ 983,667	\$ 1,042,966	6%
Oct	\$ 2,534,293	\$ 2,305,822	-9%	\$ 2,118,386	\$ 1,897,723	-10%	\$ 415,907	\$ 408,099	-2%
Nov	\$ 1,642,337	\$ 1,462,416	-11%	\$ 1,181,072	\$ 1,064,648	-10%	\$ 461,265	\$ 397,768	-14%
Dec	\$ 5,766,673	\$ 5,724,085	-1%	\$ 3,874,260	\$ 3,766,600	-3%	\$ 1,892,413	\$ 1,957,485	3%
Jan	\$ 5,481,318	\$ 5,150,804	-6%	\$ 3,496,828	\$ 3,258,233	-7%	\$ 1,984,490	\$ 1,892,571	-5%
Feb	\$ 5,403,712	\$ 5,308,610	-2%	\$ 3,619,335	\$ 3,577,772	-1%	\$ 1,784,377	\$ 1,730,838	-3%



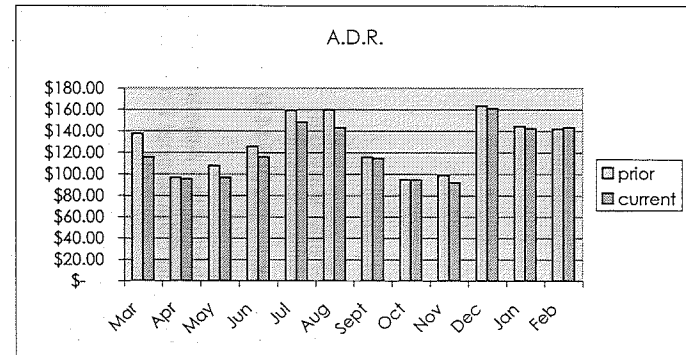
Occupancy

	Total			Motel			Rental		
	prior	current	variance	prior	current	variance	prior	current	variance
Mar	37%	27%	-27%	44%	32%	-27%	21%	14%	-33%
Apr	20%	18%	-10%	26%	23%	-12%	8%	8%	0%
May	23%	19%	-17%	30%	24%	-20%	8%	8%	0%
Jun	36%	32%	-11%	47%	41%	-13%	16%	14%	-13%
Jul	51%	47%	-8%	62%	56%	-10%	29%	29%	0%
Aug	51%	43%	-16%	64%	53%	-17%	27%	22%	-19%
Sept	34%	34%	0%	43%	43%	0%	16%	16%	0%
Oct	22%	19%	-14%	28%	23%	-18%	9%	10%	11%
Nov	14%	13%	-7%	17%	15%	-12%	8%	7%	-13%
Dec	28%	28%	0%	33%	32%	-3%	16%	18%	13%
Jan	31%	29%	-6%	37%	34%	-8%	19%	20%	5%
Feb	33%	34%	3%	40%	41%	2%	20%	21%	5%



A.D.R.

	Total			Motel			Rental		
	prior	current	variance	prior	current	variance	prior	current	variance
Mar	\$ 137.09	\$ 115.50	-16%	\$ 119.66	\$ 101.62	-15%	\$ 212.16	\$ 191.43	-10%
Apr	\$ 96.87	\$ 95.49	-1%	\$ 90.93	\$ 88.97	-2%	\$ 136.92	\$ 132.38	-3%
May	\$ 107.39	\$ 96.97	-10%	\$ 98.26	\$ 90.78	-8%	\$ 179.02	\$ 138.87	-22%
Jun	\$ 125.67	\$ 115.56	-8%	\$ 109.72	\$ 101.76	-7%	\$ 218.83	\$ 200.31	-8%
Jul	\$ 159.27	\$ 148.26	-7%	\$ 130.48	\$ 122.67	-6%	\$ 286.21	\$ 250.15	-13%
Aug	\$ 159.67	\$ 142.75	-11%	\$ 132.19	\$ 113.39	-14%	\$ 289.54	\$ 290.21	0%
Sept	\$ 115.64	\$ 114.31	-1%	\$ 107.63	\$ 104.53	-3%	\$ 157.71	\$ 170.06	8%
Oct	\$ 94.85	\$ 94.81	0%	\$ 91.30	\$ 93.08	2%	\$ 118.26	\$ 103.76	-12%
Nov	\$ 98.86	\$ 91.97	-7%	\$ 86.56	\$ 81.40	-6%	\$ 155.41	\$ 140.95	-9%
Dec	\$ 163.39	\$ 161.08	-1%	\$ 135.04	\$ 132.95	-2%	\$ 286.51	\$ 271.72	-5%
Jan	\$ 144.42	\$ 142.39	-1%	\$ 115.72	\$ 116.07	0%	\$ 256.49	\$ 233.56	-9%
Feb	\$ 141.67	\$ 143.43	1%	\$ 116.68	\$ 121.65	4%	\$ 250.40	\$ 227.71	-9%



City of South Lake Tahoe Lodging Reporting

Motels * no exclusions *

Period	Daily Inv	Monthly Inv	Room Nites	Occupancy	Gross Receipts	ADR	RevPar
Feb 2010	5,655	158,340	42,441	27%	\$ 5,993,637	\$ 141.22	\$ 37.85
Jan 2010	5,655	175,305	40,132	23%	\$ 5,253,032	\$ 130.89	\$ 29.97
Dec 2009	5,655	173,305	38,469	22%	\$ 5,923,567	\$ 153.98	\$ 34.18
Nov 2009	5,655	169,650	20,403	12%	\$ 2,161,777	\$ 105.95	\$ 12.74
Oct 2009	5,655	175,305	27,882	16%	\$ 2,944,446	\$ 105.60	\$ 16.80
Sep 2009	5,655	169,650	46,303	27%	\$ 5,237,115	\$ 113.11	\$ 30.87
Aug 2009	5,716	177,196	59,845	34%	\$ 7,377,813	\$ 123.28	\$ 41.64
Jul 2009	5,716	177,196	61,545	35%	\$ 7,774,331	\$ 126.32	\$ 43.87
Jun 2009	5,716	171,480	43,566	25%	\$ 4,631,341	\$ 106.31	\$ 27.01
May 2009	5,714	177,134	27,558	16%	\$ 2,667,881	\$ 96.81	\$ 15.06
Apr 2009	5,676	170,280	26,405	16%	\$ 2,822,777	\$ 106.90	\$ 16.58
Mar 2009	5,672	175,832	41,392	24%	\$ 4,944,277	\$ 119.45	\$ 28.12
Feb 2009	5,670	158,760	42,652	27%	\$ 5,625,667	\$ 131.90	\$ 35.44
Jan 2009	5,779	179,149	43,871	24%	\$ 5,366,976	\$ 122.34	\$ 29.96
Dec 2008	5,779	179,149	40,468	23%	\$ 6,340,944	\$ 156.69	\$ 35.39
Nov 2008	5,502	165,060	19,654	12%	\$ 2,009,016	\$ 102.22	\$ 12.17
Oct 2008	5,502	170,562	34,979	21%	\$ 4,384,826	\$ 125.36	\$ 25.71
Sept 2008	5,535	166,050	52,230	31%	\$ 6,331,199	\$ 121.22	\$ 38.13
Aug 2008	5,535	171,585	70,361	41%	\$ 9,425,966	\$ 133.97	\$ 54.93
Jul 2008	5,535	171,585	67,744	39%	\$ 8,917,227	\$ 131.63	\$ 51.97
Jun 2008	5,566	166,980	47,562	28%	\$ 5,367,774	\$ 112.86	\$ 32.15
May 2008	5,653	175,243	32,500	19%	\$ 3,463,400	\$ 106.57	\$ 19.76
Apr 2008	5,653	169,590	31,925	19%	\$ 4,174,673	\$ 130.77	\$ 24.62
Mar 2008	5,653	175,243	48,834	28%	\$ 6,499,869	\$ 133.10	\$ 37.09
Feb 2008	5,712	165,648	50,803	31%	\$ 7,106,856	\$ 139.89	\$ 42.90
Jan 2008	5,712	177,072	45,186	26%	\$ 6,046,495	\$ 133.81	\$ 34.15
Dec 2007	5,712	177,072	41,101	23%	\$ 5,864,778	\$ 142.69	\$ 33.12
Nov 2007	5,771	173,130	24,854	14%	\$ 2,605,702	\$ 104.84	\$ 15.05
Oct 2007	5,771	178,901	34,875	19%	\$ 3,630,263	\$ 104.09	\$ 20.29